

Creative Leaders Win!

Bob 'Idea Man' Hooley

Here are some objectives and benefits of *unleashing* your creative and constructive leadership:

More accurate information – increased productivity facilitated by better communication.

Effective coordination of activities – “*How do I fit in the big picture?*” – decreased duplication and wasted resources.

Improving the flow of ideas - both internally (up and down) and externally – generating better buy-in and team energies.

Facilitating the decision-making process – being an agent of change not just being on the receiving end of change.

Training – cross training, uniform training, and an interactive forum for an honest exchange of ideas and feedback.

Building morale – encouraging teamwork and mutual support which has a direct impact on morale within an organization.

Accomplishment of these objectives will assist you in being a more effective leader and in creatively helping you to prepare your team to win.

Occasionally, we need to pause, to refocus, to gain a higher perspective, to make sure we are still leading in the right direction. If we are not going where we want in pursuit of our focus and goals, our efficiency and effectiveness will be misdirected and disappointing.

Pause, refocus, and redirect!

Two creative leadership lessons

One of the biggest lessons about leadership and creative problem solving: **there is ALWAYS a solution!** In fact, frequently, there are **a multitude of solutions.**

Leadership development, with its respective challenges, is no different. There are a multitude of opportunities to support and reinforce your abilities and skills in leading and helping your team navigate the challenges you share. This is where you bring your creativity to bear.

If your leadership problem is *industry specific* you might want to talk to others in your industry and **“Thunder-think”** (*Bob’s version of brainstorming*) some answers or bring it to your next Chamber of Commerce, trade, or professional association meeting.

The second lesson: **You are not the ONLY one with a problem.**

*While I served on the National Speakers Association's **Chapter Leadership Council** we often shared challenges our respective Chapters were encountering. Someone usually had a suggestion that would help which we could pass along. As Chapter Liaison for our CAPS National Board, I did the same thing.*

Sharing a problem can lead to finding the *key* to solving it. Someone not directly involved in your problem may see a solution or thread that unravels it, due to the difference in his or her perspective or experience.

Because they are not *emotionally* involved, they can see it with objectivity and perhaps more clarity!

Be open to ask for help!

I believe passionately in the information I present and enjoy the opportunity to pass on my lessons; learned, at times, from magnificent failures.

I'd love to share and see my **Ideas At Work!** directly or indirectly with you and your team members. I trust you will find it valuable. Our primary priority and purpose is to see you succeed and do whatever possible to facilitate that leadership process.

At **Ideas At Work!** – we want to see you use this information in your dealings with each other and in serving the needs your teams and clients. **Call us to explore how we can help you and your teams.**

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Bob 'Idea Man' Hooey, DTM, PRA, CKD-Emeritus, Accredited Speaker, 2011 Spirit of CAPS recipient is an inspirational leader, speaker, and a prolific author whose works include '**Legacy of Leadership**', '**Why Didn't I THINK of That**', '**Speaking for Success**' and '**The Courage to Lead!**' His articles have been featured in a multitude of North American trade and global consumer publications. He is a respected leader who has been honored by CAPS, NSA, Toastmasters, and the United Nations for his leadership contributions. His creative Ideas At Work have allowed him to travel the globe sharing insights, encouragement in 61 countries, so far. With Covid-19 he has been zooming around the globe to share his ideas. His **innovative Ideas At Work!** have been successfully applied by global leaders as well as Canada's 50 Best Managed Companies.